

OMNIRES



MILAN DESIGN WEEK 2026

OMNIRES in dialogue with the icons of modernism

During Milan Design Week – one of the world's leading events dedicated to architecture and design – OMNIRES presented the BEYOND collection in a new artistic context. The event took place within the iconic Torre Velasca in Milan. As an official partner of the exhibition "Polish Modernism. A Struggle for Beauty", the brand showcased the collection among icons of modernism and works by contemporary designers.



BETWEEN HERITAGE AND CONTEMPORARY INTERPRETATION

Organised by the Visteria Foundation in collaboration with Vogue magazine, the exhibition presents a comprehensive overview of Polish design – exploring both its historical roots and contemporary reinterpretations. Alongside furniture, industrial forms and artworks created by artists associated with the modernist movement, the exhibition also features works by contemporary designers who continue and reinterpret its ideas today. The exhibition concept naturally extends the architecture in which it is set. Rather than competing with the distinctive character of Torre Velasca, it enters into dialogue with it – treating the space not as a backdrop, but as an integral element of a cohesive narrative.

SYNERGY OF ART AND BUSINESS

Founded by Katarzyna Jordan, the Visteria Foundation aims to strengthen the international presence of Polish design and establish its lasting place within the global design canon. During Milan Design Week, the city once again became a meeting point for designers, journalists and industry representatives – creating space for dialogue, exchange and inspiration.

Within this context, OMNIRES presented the BEYOND collection as an expression of contemporary design thinking –

one that develops modernist principles through form, function, technology and the rituals of everyday life. The collaboration between art and business became a natural extension of the project itself, united by a shared goal – promoting Polish design on the international stage. As Hanna Rydlewska, editor-in-chief of Vogue Living Polska, emphasises, the boundaries between “exhibition” and “partner zone” are becoming increasingly fluid, creating richer and more multidimensional narratives around contemporary design.



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The Visteria Foundation's mission – to strengthen the presence of Polish design internationally – naturally resonates with the values of OMNIREs. We see our participation in this project – both as an exhibition partner and co-creator – as an important contribution to the international dialogue on contemporary design and an expression of the significance of Polish design philosophy.

Paulina Shacalis,
Managing and Creative Director of OMNIREs





BETWEEN FUNCTION AND SENSORY EXPERIENCE

The BEYOND collection was created from the belief that beauty and function should support everyday rituals – fostering balance, intimacy and a sensory experience of space. This approach stems from seeing objects not merely as functional forms, but as thoughtfully designed elements that influence emotions and the quality of life.

Presented among iconic examples of Polish modernist design, the OMNIREs installation gains an additional dimension – revealing how the ideas rooted in modernism continue to inspire new contemporary interpretations.

The collection designed by Maja Ganszyniec is a compelling example of a contemporary interpretation of modernism. The visual language of the products derives directly from technology and production processes, making the collection a textbook example of the timeless principles of modernist design – emphasises Anna Maga, curator of the exhibition “Polish Modernism. A Struggle for Beauty”.

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I am delighted that the BEYOND collection has become part of the exhibition "Polish Modernism. A Struggle for Beauty". Modernism is especially close to my heart and remains profoundly relevant today. In a world of rapidly changing trends, its

enduring character – both as an aesthetic and a design philosophy – reveals the strength and universality of its foundations. For me, this timelessness translates directly into products designed to last for years.

Maja Ganszyniec, Maja Ganszyniec Studio



ECHOES OF MILAN IN WARSAW

Following its presentation in Milan, the exhibition will return to Poland – continuing the dialogue between heritage and contemporary design in the place where the story began. The works will be showcased at the headquarters of the Visteria Foundation in Warsaw.

Exhibition: “Polish Modernism. A Struggle for Beauty”

3 September – 11 October 2026

The Gawroński Villa

23 Ujazdowskie Avenue, Warsaw

Visteria Foundation Headquarters



ABOUT US

OMNIRES is a respected Polish manufacturer of premium bathroom and kitchen fittings, offering a broad range of high-quality solutions distinguished by exceptional design. Founded in 1990, the brand's mission is to empower others to create thoughtful, inspiring interiors.

Each product is developed with meticulous attention to detail and life-cycle analysis, incorporating technologies that promote water and energy efficiency. Created in collaboration with renowned designers, OMNIRES collections stand out for their distinctive aesthetics, innovative materials and advanced engineering.

The brand's international reputation is confirmed by numerous Red Dot, iF and German Design Awards.

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